

How to retain great employees

The world is changing.

Experiences like the pandemic have changed the way our employees think, what they value and their employment expectations.

Salary is not the only driver in employee choices and preferences. Most now want a job that aligns with their preferred lifestyle and personal values too.

Understanding what each of your employees values is crucial.

Don't get left behind!





Be flexible

An employee who can avoid commuting gains valuable time to focus productively on their tasks, enhancing their efficiency and creativity. This flexibility allows them to better integrate their professional and personal lives, offering a significant competitive advantage in attracting and retaining top talent.

Additionally, working from home or in a hybrid arrangement fosters trust within the workplace, as it demonstrates confidence in employees' ability to manage their responsibilities independently while maintaining performance standards.

Focus on wellbeing

Prioritising employee wellbeing is essential to ensuring a safe and healthy workplace.

Creating an environment free from bullying and sexual harassment is foundational. Promoting a culture that encourages taking breaks, providing regular performance feedback, and investing in mental health support can significantly reduce stress and foster a more positive and productive team dynamic. These efforts not only enhance employee satisfaction but also contribute to longterm organisational success.



Communicate to understand

Foster a workplace culture that values employees' perspectives and priorities.

Establishing channels for employees to safely share their ideas, feedback, and what they value most in their roles—without fear of retaliation or negative consequences—promotes transparency, trust, and engagement. By actively listening and aligning organisational practices with employee priorities, companies can create an environment where employees feel heard, appreciated, and motivated to contribute to shared success.





Salary and benefits – don't drop the ball!

Maintaining fair and competitive salaries is still essential to attracting and retaining top talent.

Beyond compensation, offering additional benefits such as health insurance, parental leave, life insurance, and dental coverage can significantly enhance employee satisfaction and foster loyalty. These perks demonstrate a commitment to employees' well-being and work-life balance, creating a more engaged and dedicated workforce.

Do you need assistance with workforce planning?

Interaction Consulting can help.





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